

# Join the Open Studio Tours on Social Media

## An Artists' Guide

### Share Your Inspiration

The Open Studio Tours offer the opportunity for the curious public to take a peek behind the scenes and meet Tucson's creative talent in their own habitat.

You're inviting people to experience your art-making in action by sharing your creative spaces.

We'd love for you to share a bit of that experience on-line as a kind of teaser to show what The Open Studio Tours are all about.

### Tell Your Studio Story Online

1. Take some fun and interesting pictures and/or short video clips to tell your Studio Story.
2. Answer some/all of these prompts.  
Be specific, but feel free to be creative about where your stories take you.

Your favorite part about Open Studio Tours is...

- Consider why you invite people into your creative space every year!
- What does it mean to you to share your studio with others?

You love your studio because...

- Share something special about your studio.
- Why does your studio inspire you?
- Tell everyone what your space means to you, or even share a slice of studio life.

Share a little history about your space

- How long have you been in your space?
- Is your space historic? Or maybe you built it?

Your favorite piece of equipment or tool that you cannot live without is...



**ARTS**  
FOUNDATION  
FOR TUCSON AND  
SOUTHERN ARIZONA



### Find the Arts Foundation on Social Media

Instagram and Twitter  
[@artsfoundtucson](#)

Facebook  
[www.facebook.com/ArtsFoundTucson/](http://www.facebook.com/ArtsFoundTucson/)

### Help spread the word! Interact with our posts.

Like, share, and comment on The Arts Foundation and SAACA Tour posts to boost visibility in people's feeds. More visibility=more awareness=more Tour goers.

### Share This Event on Facebook

2018 Fall Open Studio Tours  
[www.facebook.com/events/535014753584935/](http://www.facebook.com/events/535014753584935/)

Important!  
If you're on Facebook  
please do this!

### Official Tag for Instagram, Twitter, and Facebook

#openstudiossaz2018

Other fun Instagram tags to try  
#thisistucson #tucsonart #tucsonartist  
#tucsonartists #shoplocal #shoptucson  
#studioselfie #tucsonmade #shopaz  
#createtucson #madeintucson

What about Tucson inspires you?

- How does Tucson influence your work? Is it the landscape? The people?
- Why have you chosen to make Tucson your creative home?

3. Share your stories on social media and tag us. If you need help, see “How to Share Your Images and Stories” below.

### Need Ideas for Photos?

- Have someone take photos of you working on your art or in your studio space
- Show works in progress
- Images of the studio space, points of interest
- The view from your studio
- Bright colors or interesting textures of your tools and materials...etc. Everyone loves to see what kind of materials go into artists' works.

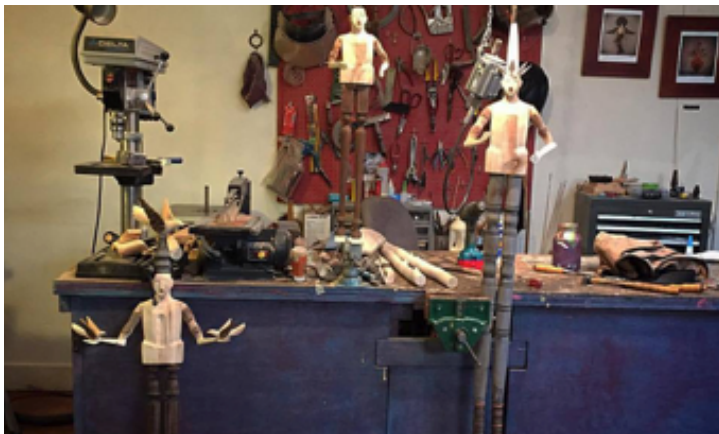
### How to Tag Your Images and Stories

1. Tag us by typing @artsfoundtucson in your post. Usually something will highlight or pop up to indicate the post is “linked”. Also add the hashtag #openstudiOSSAZ2018.
2. We will share your Facebook posts, retweet your tweets, and regram your Instagram posts. This creates a pathway to people seeing your accounts online and promoting your artwork.

### Thank you for sharing your story! See you on the Tours!

Image below from Elizabeth Frank Artworks <https://www.facebook.com/elizabethfrankart>

Yarn photo taken at Crane Day's studio during a past tour by Natalie Fruciano



### Contact Us!

Need help with social media?

Want to arrange a visit to your space?

Email [natalie.fruciano@gmail.com](mailto:natalie.fruciano@gmail.com), or send a message to us on social media.

### Studio Visits

Natalie Fruciano has been tasked with managing the Tours social media.

She wants to get video snippets, photos, and interviews to post to The Arts Foundation's accounts.

She would love to come visit your studio. Contact [natalie.fruciano@gmail.com](mailto:natalie.fruciano@gmail.com) to arrange a visit.

### Connect with Other Tour Artists Online.

Join our Facebook group!

[www.facebook.com/groups/2252196101722924](https://www.facebook.com/groups/2252196101722924)

